

GETTING READY

First impressions are critical in expediting the sale of your home!

A well prepared home helps attract more buyers, creates stronger first impressions, and can lead to faster, higher offers. Use this checklist to ensure your property is "show-ready" before photography or open houses.



EXTERIOR CHECKLIST

- Park vehicle on street, preferably not right in front of house
- Put garbage cans away
- Sweep walkways, driveways, and porches
- Pull weeds and mow the lawn
- Trim shrubs and clear leaves
- Clean and arrange patio furniture
- Put kids' toys/pets' items away
- Close garage doors and remove clutter
- Hide hoses, tools, and lawn equipment
- Turn on pool and water features



INTERIOR CHECKLIST

- Sweep/mop floors, clean windows, and dust surfaces
- Completely clear countertops and tables
- Remove personal items and family photos
- Make beds and fluff pillows
- Hide laundry, shoes, and pet items
- Hide trash bins
- Turn on all lights and open blinds
- Replace burnt-out bulbs
- Hide visible cords (TV, lamps, electronics)
 - Secure or remove valuables



WHAT WE DO

- ✓ Adjust blinds and lighting for best exposure
- ✓ Close all toilet seats and hide toilet paper

WHAT WE CANNOT DO

- ✗ Move or rearrange furniture or heavy items
- ✗ Hide cords or electronics
- ✗ Handle personal hygiene items (toothbrushes, razors, etc.)
- ✗ Touch or move pets and pet items



IMPORTANT REMINDER

Please do **not** schedule any other services (cleaning, repairs, showings) during the photo session.



PRO TIP

- Fresh flowers or a bowl of fruit add warmth to photos.
- Turn off ceiling fans and TVs before the shoot.
- Ensure all lights are working for consistent brightness.
- Less is more—clean, open spaces photograph best.